

PORTFOLIO OVERVIEW



INTRODUCTION

Controller-less Wi-Fi Solution for SMB

Smart devices are playing a critical role in influencing customer decisions and behaviors. While Wi-Fi devices have become an absolute requirement for customers and employees, small to midsize businesses (SMBs) are challenged to deploy a reliable wireless network within a limited budget and little to no IT staff.

Ruckus Unleashed is a controller-less wireless LAN solution that enables SMBs to deliver an optimal wireless experience at an affordable price point. With an intuitive and easy to understand user interface, Unleashed network can be setup in under 5 minutes on the mobile phone or a web browser without need of networking expertise. Now SMBs can deliver a Wi-Fi user experience with high RF performance and network resiliency.

Customers can expand their business to multiple locations seamlessly with Unleashed Multi-Site Manger. If the business scales even further, Ruckus Unleashed offers easy migration options to Ruckus ZoneDirector, SmartZone or Ruckus Cloud.

UNLEASHED OVERVIEW



High performing, easy to manage and affordable Wi-Fi Solution

With 802.11ac Ruckus Unleashed access points (AP), users can take advantage of higher speeds, better coverage, and improved reliability. Unleashed APs include key Ruckus technologies, such as BeamFlex+ Adaptive Antenna Technology to maximize signal coverage, throughput, and network capacity, and ChannelFly, our predictive capacity management for RF channel selection. And Zero-IT enables easy device onboarding with several key guest features, such as guest WLAN access, captive portal, Guest Pass, and Custom Logo, to provide key value add services to users.

With Unleashed, each AP in the network will actively serve clients. And this controllerless solution can be deployed across single location or multiple locations with up to 25 APs and/or 512 clients per cluster.

	Access Point Model	Hardware Specs	Bands Supported	Туре
R500		802.11ac, 2x2:2	2.4/5 GHz	Indoor
R600		802.11ac, 3x3:3	2.4/5 GHz	Indoor
R310	un	802.11ac, 2x2:2	2.4/5 GHz	Indoor
H320		802.11ac Wave 2 2x2:2	2.4/5GHz	Indoor
H510	Finnan	802.11ac Wave 2 2x2:2	2.4/5GHz	Indoor
R510		802.11ac Wave 2 2x2:2	2.4/5GHz	Indoor
R710		802.11ac Wave 2 4x4:4	2.4/5GHz	Indoor
R720	IIII	802.11ac Wave 2 4x4:4	2.4/5GHz	Indoor
Т300		802.11ac, 2x2:2	2.4/5 GHz	Outdoor
T301 Narrow & Sector		802.11ac, 2x2:2	2.4/5 GHz	Outdoor
T300e External		802.11ac, 2x2:2	2.4/5 GHz	Outdoor
T610	and the second	802.11ac Wave 2 4x4:4	2.4/5GHz	Outdoor
T710 Omni & Sector		802.11ac Wave 2 4x4:4	2.4/5GHz	Outdoor

SIMPLE DEPLOYMENT

The Unleashed WLAN network can be set up in a matter of minutes, eliminating the need for large IT staff. There are 3 simple steps to set up the Unleashed network on the app or the web browser:

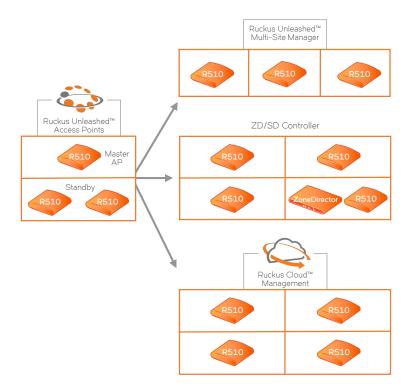
- 1. Simply power on the Unleashed access points
- 2. Connect to the Unleashed AP via open SSID or DNS
- 3. Easily configure one master access point using the Unleashed online wizard

When configuring the network, a standby AP will be chosen automatically. This ensures resiliency in the network. Additionally, all member APs will automatically discover and join the master.

TAKE ADVANTAGE OF A LOW-COST CONTROLLER-LESS SOLUTION

- No expert IT staff required
- Save time with a fast deployment and easy network management
- No AP license, controller or cloud subscription including support and trouble shooting is required

NETWORK INVESTMENT PROTECTION



58% of SMBs are expected to grow within 6-12 months. With Ruckus Unleashed, SMBs can manage up to 10 locations with the Unleashed Mobile App or expand to multiple locations with the Unleashed Multi-Site Manager. If the network grows even further, easily migrate to cloudbased or controller-based solutions. There is flexibility to choose virtual or physical appliances to best meet business needs. Now is the time to deploy a network that grows with your business.

WHO CAN TAKE ADVANTAGE OF RUCKUS UNLEASHED?

Ruckus Unleashed is ideal for SMBs who are interested in providing high RF performance Wi-Fi that is easy to deploy, at a low price. Furthermore, Unleashed is a scalable solution, which meets the growing needs of the SMB market.

A small deployment with one or more sites, such as individual or small chains of hotel, independent retailers, warehousing and local services such as private insurance/title companies is ideal for Unleashed. In this segment, retailers have limited budget and little to no IT staff to manage the network. Ruckus Unleashed enables them to provide a reliable network in addition to value-add services, such as guest access, captive portal and Hotspot/WISPr.

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