



ENTERPRISE | HEALTH | EDUCATION | SERVICE PROVIDERS | EVENTS | RETAIL | PUBLIC

UCOPIA is the European leader of Wi-Fi connectivity and customized proximity experience (UX). The company capitalizes on the very strong potential of wireless networks to transform the way we work, collaborate, communicate, learn and enjoy. UCOPIA access management solutions are secure, easy to use, and adaptable to all heterogeneous and complex environments. UCOPIA transforms the Wi-Fi network into an intelligent proximity media. The Wi-Fi analytic offer a way to enrich the customer experience by giving it the right information at the right time and in the right place.

OUR OFFERS & PROMOTIONS FOR THE NEXT QUARTER - Q1

** Offer not combinable with any other offer or promotion

UPSELL PROMOTION **

Give your existing customers 20% discount on the UWS Analytics.

Terms & Conditions:

Discount valid on Proximity Marketing references.

The existing customer must have a maintenance in progress at UCOPIA or acquire a new maintenance contract if it has expired.

Offer valid until 03/31/2018

RENEW PROMOTION **

Your customer has a maintenance contract expired in 2017 ?

Renew your customers maintenance contract expired in 2017 with an effective starting date when the order has been placed.

Offer him a one year renewal maintenance contract and we activate the new contract at the order date and not at the ending date of the previous one!

Offer valid until 03/30/2018

SERENITY PROMOTION **

This promotion is an extension of the Serenity offer and aims to help you retain your customers while generating more margin!

Let them benefit from 5 years of maintenance at a discounted price. Serenity offer 3 years + 2 years extension maintenance.

The 4th year benefits from 20% ** additional discount and the 5th year of 30% **

COMPETITIVE OFFER **

This offer is designed to replace the competing solutions your customers use.

From 25% to 50% discount on license and maintenance for any new purchase made.

Terms & Conditions:

New purchase only

Provide proof of use of concurrent solution

EDUCATION OFFER **

This offer is aimed at your clients belonging to the National Education or any public body.

It offers a 50% discount on license and maintenance.

SERENITY OFFER **

This offer aims to retain your customers by offering them a preferential offer on the renewal rates if they commit 3 years instead of one year.

3 years renewal at preferential rate with provision of a new controller*.

Also works with VMs.

* Old equipment must be returned to UCOPIA