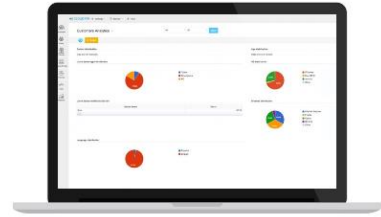# How it works?

Customers connect to your
Guest Wi-Fi

Your branded Splash Portal appears and
your customers can login

Your customers can surf the Internet and
you collect valuable data about them

Benefits

Design your Guest Wi-Fi flexibly

Set-up the access policies, that work for your location

Promote your brand easily

Customize the feel and look of your branded splash portal

Build your detailed customer list

Quickly discover customers' identity, including their device

Provide easy to use and amazing Wi-Fi

Get your customers go online and having fun in a just few seconds

Applications

Cloud4Wi offers a collection of customized applications that can optionally be added to your customer portal.
Mix and match only the ones you want, tailored to your business and location.

| Geo Chat | Navigation | Nearby | Pin-up | Shops |

| Spot News | Weather |